

#### ISO 9004:2018 Self-Assessment Tool Structure and Content

**Purpose:** The self-assessment tool is designed to help organizations evaluate their maturity level and effectiveness in achieving sustained success by aligning with the principles and guidance provided in ISO 9004:2018.

**Structure:** The self-assessment tool is divided into several sections, each corresponding to the main clauses of ISO 9004:2018. Each section includes a set of criteria with a scoring system to measure the organization's performance and identify areas for improvement.

#### **Sections:**

- 1. Context of the Organization
- 2. Leadership
- 3. Strategy and Policy
- 4. Resource Management
- 5. Process Management
- 6. Monitoring, Measurement, Analysis, and Evaluation
- 7. Improvement, Innovation, and Learning
- 8. Customer Focus
- 9. People Engagement
- 10. Results

### **Scoring System:**

- **0:** Not implemented
- 1: Poorly implemented
- **2:** Partially implemented
- **3:** Fully implemented but not effective
- **4:** Fully implemented and partially effective
- 5: Fully implemented and highly effective



#### **Content**

### 1. Context of the Organization

### 1.1 Understanding the Organization and Its Context

- Criteria: The organization systematically identifies internal and external issues that impact its ability to achieve sustained success.
- Score: [ ]

### 1.2 Understanding the Needs and Expectations of Interested Parties

- Criteria: The organization effectively identifies and reviews the needs and expectations of interested parties.
- Score: [ ]

### 1.3 Determining the Scope of the Quality Management System

- Criteria: The scope of the quality management system is clearly defined and aligned with the strategic direction of the organization.
- Score: [ ]

#### 2. Leadership

### 2.1 Leadership and Commitment

- Criteria: Top management demonstrates leadership and commitment to the quality management system and sustained success.
- Score: [ ]

#### 2.2 Policy

- Criteria: Quality policy is established, communicated, and understood within the organization.
- Score: [ ]

### 2.3 Organizational Roles, Responsibilities, and Authorities

- Criteria: Roles, responsibilities, and authorities are clearly defined, assigned, and communicated.
- Score: [ ]



# 3. Strategy and Policy

### 3.1 Establishing the Organization's Strategy and Policy

- Criteria: The organization's strategy and policy are aligned with its purpose and context.
- Score: [ ]

### 3.2 Deploying the Strategy and Policy

- Criteria: The strategy and policy are effectively deployed and communicated across all levels.
- Score: [ ]

### 3.3 Reviewing the Strategy and Policy

- Criteria: Regular reviews are conducted to ensure the strategy and policy remain relevant and effective.
- Score: [ ]

### 4. Resource Management

### 4.1 People

- Criteria: The organization ensures it has competent, motivated, and engaged people to achieve its objectives.
- Score: [ ]

#### 4.2 Infrastructure

- Criteria: Infrastructure is adequate and effectively managed to support the organization's operations.
- Score: [ ]

### 4.3 Environment for the Operation of Processes

- Criteria: The work environment is managed to achieve conformity of products and services.
- Score: [ ]



### 4.4 Knowledge

- Criteria: The organization effectively manages knowledge to maintain and enhance its performance.
- Score: [ ]

### 5. Process Management

### **5.1 Determining and Managing Processes**

- Criteria: Processes are determined, managed, and controlled to ensure consistent and effective performance.
- Score: [ ]

### **5.2 Managing Risks and Opportunities**

- Criteria: Risks and opportunities are identified, assessed, and managed systematically.
- Score: [ ]

### 6. Monitoring, Measurement, Analysis, and Evaluation

#### 6.1 General

- Criteria: The organization monitors, measures, analyzes, and evaluates its performance to ensure alignment with its strategic goals.
- Score: [ ]

#### **6.2 Internal Audit**

- Criteria: Internal audits are conducted to provide information on the quality management system's effectiveness.
- Score: [ ]

### **6.3 Management Review**

- Criteria: Management reviews are carried out to ensure the quality management system's continuing suitability, adequacy, and effectiveness.
- Score: [ ]



### 7. Improvement, Innovation, and Learning

### 7.1 Continual Improvement

- Criteria: The organization has a structured approach to continual improvement.
- Score: [ ]

#### 7.2 Innovation

- Criteria: The organization encourages and manages innovation effectively.
- Score: [ ]

### 7.3 Learning

- Criteria: Learning opportunities are identified and utilized to enhance the organization's capabilities.
- Score: [ ]

#### 8. Customer Focus

## 8.1 Understanding Customer Needs and Expectations

- Criteria: The organization understands and meets customer needs and expectations effectively.
- Score: [ ]

### **8.2 Customer Relationship Management**

- Criteria: Customer relationships are managed to enhance customer satisfaction and loyalty.
- Score: [ ]

### 9. People Engagement

### 9.1 Engagement of People

- Criteria: The organization promotes and supports people's engagement to achieve its objectives.
- Score: [ ]



#### 9.2 Communication

- Criteria: Effective communication processes are established to ensure information is shared appropriately.
- Score: [ ]

#### 10. Results

#### **10.1 Results Achievement**

- Criteria: The organization measures and achieves results that are aligned with its strategic objectives.
- Score: [ ]

### **10.2 Results Review and Improvement**

- Criteria: Results are regularly reviewed and used to drive improvement initiatives.
- Score: [ ]

# **Summary and Action Plan**

#### **Overall Score:**

- Sum of all scores: [ ]
- Average score per section: [ ]

### **Strengths:**

Identified areas where the organization scores 4 or 5 consistently.

### **Areas for Improvement:**

Identified areas where the organization scores below 3.

#### **Action Plan:**

 Actions to address areas for improvement with responsible persons and timelines.



# Follow-up:

• Scheduled reviews to monitor the progress of the action plan.

This self-assessment tool should be regularly reviewed and updated to ensure it remains relevant and effective in helping the organization achieve sustained success according to ISO 9004:2018 guidelines.